**The 14th International Digital Fashion Contest**

Details of the 14th International Digital Fashion Contest in 2024

* Purpose of contest
* Fostering professional human resources and demonstration businesses through works for new market creation by means of the fusion of IT and fashion, individualization, development of personal media
* Fashion design contests using “Mass customization”, “3D”, “Digital fashion content”, “Virtual reality”, and “Digital textile printing”
* The 'International Digital Fashion Contest' will expand the digital fashion technology opportunities, and enable the sale of products in online stores such as internet shopping malls, and talent discovery.
* With the fashion metaverse era, applying fashion realistic technology to express presence and creative futuristic convergence space.
* Contents
* Subject: “Digital Omnivore: Technology Beyond Boundaries”
* Qualification for application: Individual, limit 1 person 1 work

University students or graduate students

* 1st submission: Entry sheet (attached below)

- Design directions of apparel products, including diagrams and style sketch

* 2nd submission: Digital fashion work

- The result of digital clothes sewing and virtual fitting using apparel digital patterns

* Process: 1st application ➜1st judge(Selection for 2nd entry) ➜Submission of 2nd digital work ➜2nd judge (selection of a prize winner) ➜3rd judge (selection of award winner) ➜Result presentation
* Overview

1. Organizer: The Society of Fashion and Textile Industry(SFTI)

2. Supervisor: The Society of Fashion and Textile Industry(SFTI)

3. Sponsorship: Ministry of Trade, Industry and Energy

4. Awards

|  |  |  |
| --- | --- | --- |
| **Award** | **Number** | **Contents** |
| Grand prize | 1 | [Award certificate](https://endic.naver.com/enkrEntry.nhn?entryId=9500a868af6d4be8b82bd342b19c5036&query=ìì¥) and prize 2,000,000 KR won(Awarded by the Minister of Ministry of Trade, Industry and Energy) |
| Best of the best | 1 | [Award certificate](https://endic.naver.com/enkrEntry.nhn?entryId=9500a868af6d4be8b82bd342b19c5036&query=ìì¥) and prize 1,000,000KRwon(Awarded by President of The Society of Fashion and Textile Industry) |
| 1 | [Award certificate](https://endic.naver.com/enkrEntry.nhn?entryId=9500a868af6d4be8b82bd342b19c5036&query=ìì¥) and prize 1,000,000KRwon(Awarded by Parkland) |
| 1 | [Award certificate](https://endic.naver.com/enkrEntry.nhn?entryId=9500a868af6d4be8b82bd342b19c5036&query=ìì¥) and prize(Awarded by MCM) |
| Excellence award | 5 | [Award certificate](https://endic.naver.com/enkrEntry.nhn?entryId=9500a868af6d4be8b82bd342b19c5036&query=ìì¥) and prize 300,000KRwon |
| Encouragement prize | 20 | [Award certificate](https://endic.naver.com/enkrEntry.nhn?entryId=9500a868af6d4be8b82bd342b19c5036&query=ìì¥) and prize |
| Special prize | 00 | [Award certificate](https://endic.naver.com/enkrEntry.nhn?entryId=9500a868af6d4be8b82bd342b19c5036&query=ìì¥) |
| Accepted | 00 | [Award certificate](https://endic.naver.com/enkrEntry.nhn?entryId=9500a868af6d4be8b82bd342b19c5036&query=ìì¥) |

5. Contest schedule

|  |  |  |
| --- | --- | --- |
| **Date** | **Contents** | **Note** |
| 2025.04.14. | Contest announcement | Posted on SFTI homepage and**notified by email**  |
| 2025.05.01.~06.21 | 1st application | contest@sfti.or.kr (**email only**) |
| 2025.07.07. | Announcement of 1st judge | Posted on SFTI homepage and**notified by email** |
| 2025.08.21.~09.21. | 2nd Digital work | contest@sfti.or.kr (**email only**) |
| 2025.10. | Announcement of winners | Posted on SFTI homepage and**notified by email** |
| 2025 SFTI Fall Conference | Winner exhibition and awards | 2025 SFTI Fall Conference |

* How to apply for the 1st entry

1. Application period: **2025. 05. 01. ~ 06. 21. 23:59** (submission deadline)

2. How to apply

1) Submission of entry sheet: Drawing diagram or design sketch and Writing short description

in the entry sheet attached below.

- E-Mail to contest@sfti.or.kr (email only)

- Submitted applications will not be released.

2) Entry fee : Korea 30,000won (US$ 23 / Jap¥ 3,000)

\* For deposit-related inquiries, please contact us by email (contest@sfti.or.kr).

3. Judging Criteria: Reflection of Topic, Possibility of Commercialization, Reflection of Trend,

 Digital Expression.

4. Announcement of 1st judge

- 2025. 07.07.

\* Notify the applicant by email

5. Eligibility: University students, graduate students

\* Anyone who has previously won an Encouragement Award or higher in this contest is not eligible to participate.

* How to submit 2nd digital work

1. Participants: Only those who passed the first round

2. Application Period: 2025.08.21.~09.21.

3. Reception: contest@sfti.or.kr (email only)

4. Type of Submission:

1) Original file: ①3D program work file (ex) HongKildong\_KoreaUniversity.zprj

2) Capture 3D image: front / side / back image

①File format: jpg ②Size : width \* length = 420 \* 594 (mm) ③Resolution: 300dpi

3) 3D work image: 10-15 seconds image file (ex) HongKildong\_KoreaUniversity.mp4

 ①File format: mp4 or mov ②Size : width \* length = 1080 \* 1920

5. Required Documents: Request for Digital Works Entry and Copyright Transfer Agreement

∙Your copyright signature must be signed on the Copyright Transfer Agreement.

\* All digital works and copyright transfer agreements must be submitted before they are accepted.

6. Judging criteria

: Possibility of Commercialization (30%), Digital Expression (40%), Design Creativity (30%)

7. Announcement of 2nd judge

- 2025.10. (subject to change)

* Awards and Exhibitions

1. Date: 2025 SFTI Fall Conference

The exact time of the awards ceremony will be notified to the winners.

2. Location: Place of the 2025 SFTI Fall Conference

Attendants above the Participation Prize must attend ceremony

3. Hand over copyrights for entries

Design ownership of entered works is owned by the organizer and copyright is vested in the society. Therefore, if a copyrighted work is used, it shall be declared a prize for the contest and used for non-profit purposes.

\* Examples of non-profit purposes include:

- If the participant uses the work in their personal portfolio

- In case an applicant posts it on personal SNS, or other electronic services.

- For other non-commercial use

However, for profit use requires consultation with the SFTI for the production and use of the winning work of this association contest. If deemed necessary, the institution and the user of the work shall decide on any compensation(financial or other) after a detailed discussion.

\* Examples of profit purposes:

- Program providers use it for promotional and sales purposes

- When the applicant uses it for commercial purposes

- For other non-altruistic uses

4. Other

If the work is found to be the same, or similar to the other work after the award is decided, the award may be revoked and all responsibility for damages shall be borne to the submitter.

* Questions

For questions, please contact the SFTI office.

E-mail: contest@sfti.or.kr

\* The above notice may be changed due to academic affairs.

President of The Society of Fashion and Textile Industry

**2025 The 14th International Digital Fashion Contest**

|  |  |  |
| --- | --- | --- |
|  | \* Entry no. | \* Applicant is not listed |
| Name |  |
| Mobile(tel.) |  |
| E-mail |  |
| Affiliation |  | Department |  |
| Advisor(professor) |  | 3D software |  |
| ※ Personal information will not be used for activities not related to this contest※ If you are a student, please write your school and department※ If you do not have enough space, you can enlarge the table※ Submission for 1st : Entry sheet within 2pages of A4 including digital fashion work proposal content, diagrams※ Submission for 2nd : Submission of digital works only to those who passed the 1st judge |
| Product Design Title(subject) |
|  |
| Product Design Suggestions |
| Diagrams  |
|  |  |
| Front | Back |

|  |
| --- |
| Design sketch |
| I agree with all proposed contests rules and apply for the 11th International Digital Fashion Contest in 2024.2025. .. Participant: Name (Sign) |

**Digital Fashion Work Entry Request & Copyright Transfer Agreement**

|  |
| --- |
|  |
| **Title** |
|  |
| **Participant** |
| Name:Affiliation:Contact information: Mobile( ) E-mail( ) |
| **Date of submission**: . . (DD/MM/YY) |

**The participant(hereafter, I hereby) requests that the above works be submitted to The 9th Korea Digital Fashion Contest held by The Society of Fashion and Textile Industry(SFTI) and I agree to the following.**

1. Contest title : The 11th Korea Digital Fashion Contest(KDFC) hosted by The Society of Fashion and Textile Industry

2. I certify that I am the sole representative of the copyright(moral rights, and authorship of rights) of this work and that I have full responsibility.

3 I certify that the work described above is a work of art that does not infringe on the copyrights of others. I agree to be liable to civil and criminal liability if the copyrighted work contains copyright infringements.

4. I confirm that this work has no history of past entry in another contest or is under current consideration for the purpose of entry into another contest or is it being considered for future consideration in another contest.

5. I confirm that the author has agreed to all contents of the work submission requests and the copyright transfer agreement.

6. I agree that the copyright of this work will be held by The Society of Fashion and Textile Industry(SFTI).

Date : 2025. . . (YYYY/ MM/ DD)

Participant: Name(Sign)